

CSILLA VARGA

Senior Product Designer

Complex systems • Problem framing • Stakeholder alignment

Product designer focused on complex products and systems, where structure, clarity, and decision-making matter as much as the interface itself.

I work across research, UX design, project management and facilitation, helping teams make sense of ambiguous problems and turn them into clear product directions.

I like creating structure where there isn't any yet.

 **Contact**
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Core Capabilities

Product & UX design

Systems thinking • Information architecture • Complex user flows • Wireframing • Prototyping

Research & problem framing

Qualitative research • User interviews • Usability testing • Research synthesis • Problem definition

Facilitation & alignment

Workshop facilitation • Stakeholder alignment • Decision support • Cross-functional collaboration

Leadership & delivery

Team coordination • Client communication • End-to-end project ownership • Agile workflows

 **Languages**
Hungarian (native) • English (C1 professional) • German (C1 dormant)

 **Design & collaboration tools**
Figma • FigJam • Notion • Jira

 **AI-assisted workflows**
Claude • ChatGPT • vibecoding

 **Technical background**
Software development • Test automation • QA • Familiarity with software architecture and APIs • Programming languages (basic understanding)

Selected works

 **Payment ecosystem**
Product design
Multi-platform payment ecosystem spanning terminal, admin, and back-office products.

 **News portal**
Product redesign
Research-led redesign of a major news platform focused on reading behaviour and subscription growth.

 **Digital banking ecosystem**
UX/UI assessment
Design audit of a bank's mobile and web platforms to define priorities for potential future design endeavours.

➤ I've worked on 25+ product and UX engagements across banking, payments, media, logistics, B2B, and enterprise systems. **For more details and case studies visit my portfolio site at www.csillavarga.work**

Experience

4+ years in product design

Product Designer — Studio Stereogram, 2022 – Present

- Agency-side product designer working across multiple client projects in parallel
- Combining hands-on design work with project lead responsibilities
- Experience across banking, payments, media, logistics, B2B, and enterprise products

5+ years in tech

Test Automation Engineer — Kasa, 2022

Software Developer — IBM Budapest Lab, 2021 – 2022

Software Development Engineer in Test — EPAM, 2021

Test Automation Engineer — Black Swan, 2018 – 2021

2+ years in culture

Journalist, Editor — epiteszforum.hu, 2015 – 2017

Conference Organizer — MTA SZTAKI (CogInfoCom), 2015 – 2016

Education

 **UX Project Course**
xLabs — 2020-2021

 **Junior Developer Course (C# .NET class)**
Green Fox Academy — 2018

 **Design Theory MA**
MOME — 2013-2015

 **Design and Art Theory BA**
MOME — 2011-2014

 **Andragogy BA (Cultural management)**
ELTE — 2010-2013